

*For Immediate Release*

## **Artists and enthusiasts invited to apply for the third year of the Jameel House of Traditional Arts / Jeddah**

- **Art Jameel is now receiving applications for the third year of the Jameel House of Traditional Arts / Jeddah programme in the heart of Old Town (Al-Balad) of Jeddah**
- **Applications will close on May 13, 2018**
- **Applicants to the second year of the Jameel House of Traditional Arts / Jeddah increased by 50% compared to the first year**
- **This year the Jameel House of Traditional Arts / Jeddah will be expanding to a second premises in the Old Town to increase capacity for workshops and dedicated manufacturing space for artisans**



**Work in progress at the Jameel House of Traditional Arts / Jeddah in mangour, a traditional style of carpentry common in the Old Town (Al-Balad) of Jeddah**



**Jeddah, Saudi Arabia | April, 2018** – Art Jameel is now receiving applications for the third year of the [Jameel House of Traditional Arts / Jeddah](#) programme in the heart of the Old Town (Al-Balad) of Jeddah.

The one year-long programme in the traditional arts will draw on inspiration from the art and architecture of Al-Balad, with regular field visits to study the rich cultural heritage of Jeddah. The programme will be delivered by tutors from the [Prince's Foundation School of Traditional Arts](#) in London, the [Jameel House of Traditional Arts / Cairo](#), and local masters, including Ahmad Angawi. “We have been overwhelmed by the commitment and creativity of the participants in the first two years of the Jameel House of Traditional Arts / Jeddah programme, and by the works that have emerged: from miniature paintings to pieces of furniture, and from contemporary works with new materials to pieces that reflect the ancient heritage of Al-Balad. Word is spreading fast, and we expect places on the third year programme – the only one of its kind in the GCC -- to be even more fiercely contested than ever,” said Antonia Carver, Director, Art Jameel.

Describing her experiences of the one-year programme, alumna Yusra Alanesi, now a teaching assistant at the Jameel House of Traditional Arts / Jeddah, said: “The one-year programme has helped grow my philosophy of Islamic art, as well as my understanding of the concept of beauty and its values. And it has also refined my professional artistic skills with the proper fundamentals and rules [of the traditional arts].”

The one-year programme includes modules in Islamic geometry, patterns and design, nabati ornaments, colour harmony and decorative techniques, woodwork, gypsum-carving and other traditional crafts. Throughout the year, participants will be invited to join in major arts festivals in Jeddah, including exhibitions, workshops and open studios, and opportunities to volunteer at schools and in workshops for children and the local community. All participants will complete the programme with a final project, which can be both personal and collaborative. The final project works will be displayed in an exhibition at the Jameel House of Traditional Arts / Jeddah. Participants graduate from the programme with a deep understanding of both the principles and practical application of the traditional arts, furthering opportunities for careers in the arts, heritage conservation, architectural preservation and the creative industries.

Since opening in 2015, the Jameel House of Traditional Arts / Jeddah has established itself as a centre for artisanship, architectural discourse, and heritage preservation. In 2017, applications for the second one-year programme grew 50% from the year before, and the centre’s activities expanded to include an open, public programme of workshops alongside the intensive one-year programme. The centre has participated in major arts festivals, including the 2017 and 2018 editions of 21,39, hosted talks on architecture and urbanism and collaborated with the Factum Foundation for Digital Technology in Conservation to record endangered heritage in Jeddah’s Old Town. This year, the Jameel House of Traditional Arts / Jeddah will be expanding to incorporate a second premises in the Old Town, increasing capacity to deliver workshops and adding dedicated manufacturing space for the one-year programme and other artisans.



All applicants who wish to apply are invited to complete a short form available [here](#). Applications will close on May 13, 2018. Shortlisted applicants will be invited to bring a portfolio of their work to an interview conducted by tutors from the Prince's Foundation School of Traditional Arts, held at the Jameel House of Traditional Arts / Jeddah on May 22 and 23, 2018.

**The Jameel House of Traditional Arts / Jeddah [video](#).**

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For more information visit [www.artjameel.org](http://www.artjameel.org) and join the conversation on Instagram [@art\\_jameel](#), [@jhtajeddah](#), [@hta\\_albalad](#) | Facebook [Art Jameel](#), [Jameel House of Traditional Arts / Jeddah](#) | Twitter [@art\\_jameel](#)

#### **Press Contacts**

Abir Ben Bechir  
[a.bechir@alj.ae](mailto:a.bechir@alj.ae)

#### **About Art Jameel**

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

Art Jameel's model is collaborative: major institutional partners include [the Victoria & Albert Museum](#), the [Prince's Foundation School of Traditional Arts](#) and the [Metropolitan Museum of Art](#); locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

In 2018-2019, Art Jameel is set to open two new cultural centres: [Hayy: Creative Hub](#), a major complex for the creative industries in Saudi Arabia, and the [Jameel Arts Centre](#), a contemporary arts institution in the UAE.

Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

[www.artjameel.org](http://www.artjameel.org)

#### **About the Prince's Foundation School of Traditional Arts**

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest



sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

[www.psta.org.uk/](http://www.psta.org.uk/)