

For Immediate Release

Art Jameel celebrates end-of-year show at the Jameel House of Traditional Arts / Jeddah



The Jameel House of Traditional Arts / Jeddah end-of-year show video

Jeddah, Saudi Arabia | May 23, 2018 – The annual programme at the <u>Jameel House of Traditional Arts</u> / <u>Jeddah</u> culminates this Wednesday May 23 with the opening of an exhibition of new works by the programme's participating artists. The exhibition features two major works produced collectively by the participating artists, as well as a wide selection of works made individually. The show will run until June 5 and is open daily from 9:30pm to 1:00am.

The central works in the exhibition are a full-size *mihrab* (prayer niche) and *roshan* (traditional wooden window-frame) that draw on the rich heritage of the Old Town (Al-Balad) of Jeddah. The works demonstrate the participants' skills in craft and traditional design and their potential to contribute to restoration projects in the Old Town and across Saudi Arabia. The works also incorporate contemporary influences, reflecting the ethos of creative design inspired by tradition that underpins the programme.

Antonia Carver, Director of Art Jameel, said, "I am thrilled that the one-year programme at the Jameel House of Traditional Arts / Jeddah has progressed so quickly, with participants now able to produce these magnificent masterworks. The scale and sophistication of the pieces are testimony to the role that alumni can play in supporting the restoration of the built heritage of the Old Town. The works are



complemented by the participants' individual pieces, which feature contemporary designs and mix of media and crafts."

The one-year programme, which is delivered by the <u>Prince's Foundation | School of Traditional Arts</u>, includes modules on geometry and *nabati* design, as well as the crafts of *mangour*, gypsum carving and ceramics. Much of the participating artists' work from throughout the year will be on display at the exhibition, and reflects the diversity of media – woodwork, ceramics, painting and gypsum – and the exciting blend of contemporary design and traditional influences.

The artists exhibiting are: Lujain Abulzawaid, Nora Al Aidarous, Shaikha Al-Ghalib, Marwa Alharazi, Saja Alhumyani, Roaa Alsahhaf, Maryam Al Saud, Robin AlSoffi, Lujain Badrig, Razan Baghanem, Soha Banjar, Joud Hourani, Yasmine Maktabi, Foziya Nour, Samaa Shanawaz and Marwa Turkestani. Selected alumni from last year's programme, including Bahaa Abolenin, Denise Ann Aboushoushah, Rana AlAmoudi, Yusra Al-Anesi, Stephanie Berroche and Dania Gazzaz, have also contributed to the work on display.

The exhibition features drop-in workshops where visitors can explore the basics of geometry and traditional art. These will be held for families (children with adults) on May 24 and 25, and for adults on May 29 and 30, from 9:30pm to midnight. Medd Café and Roastery, which has displayed works by artists from the Jameel House of Traditional Arts / Jeddah in its flagship café, is supporting the show with a pop-up café inside the exhibition.

The Jameel House of Traditional Arts / Jeddah opened in 2015 and began its first one-year programme in September 2016 as a partnership between Art Jameel, the Prince's Foundation | School of Traditional Arts and the Saudi Arabian Society for Culture and Arts.

The Jameel House of Traditional Arts / Jeddah engages with the local community through a year-round calendar of public workshops and evening classes, and participation in the lively festivals of the Old Town. Alongside the one-year programme, Art Jameel has developed the Jameel House of Traditional Arts / Jeddah as a hub for discourse on urbanism and architecture and for the use of digital technology in recording endangered heritage.

With strong ties to the historic buildings and the richly cosmopolitan past of Jeddah, the Jameel House of Traditional Arts / Jeddah is at the epicentre of efforts to preserve the Old Town, its ancient traditions, and its unique way of life.

Competition for the one-year programme is now fierce: applications for the third edition, running from September 2018 to May 2019, were more than double those of 2017, and new participants can look forward to the imminent opening of a new maker-space and the expansion of the Jameel House of Traditional Arts / Jeddah's activities in the Old Town.

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For more information visit <u>www.artjameel.org</u> and join the conversation on Instagram <u>@art_jameel, @jhtajeddah, @hta_albalad</u> | Facebook <u>Art Jameel, Jameel House of Traditional</u> <u>Arts / Jeddah</u> | Twitter <u>@art_jameel</u>

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About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

Art Jameel's model is collaborative: major institutional partners include <u>the Victoria & Albert Museum</u>, the <u>Prince's</u> <u>Foundation School of Traditional Arts</u> and the <u>Metropolitan Museum of Art</u>; locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

In 2018-2019, Art Jameel is set to open two new cultural centres: <u>Hayy: Creative Hub</u>, a major complex for the creative industries in Saudi Arabia, and the <u>Jameel Arts Centre</u>, a contemporary arts institution in the UAE.

Art Jameel is positioned alongside <u>Community Jameel</u>, and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org

About the Prince's Foundation | School of Traditional Arts

The Prince's Foundation | School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation | School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

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