

For Immediate Release

Jameel House of Traditional Arts / Cairo launches Open Call for applications to 2018-2020 diploma programme

- The Jameel House of Traditional Arts / Cairo is inviting those interested in traditional arts and crafts to apply to its renowned two-year diploma programme in traditional arts, design and crafts, based in Fustat, Old Cairo
- The programme is a collaboration between Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt
- Last year's Open Call saw record numbers of applications with similar interest expected this year
- Applications to be submitted in person on September 24, 2018



Students at the Jameel House of Traditional Arts / Cairo in a geometry class

Cairo, Egypt | August 15, 2018 – The Jameel House of Traditional Arts / Cairo has opened its application process for the 2018-2020 diploma programme in traditional arts, design and crafts, housed in Fustat Traditional Crafts Centre in Fustat, Old Cairo. After receiving record numbers of applications in 2017, Art Jameel has launched an extended application process for 2018; fierce competition is anticipated for the 18 places on the intensive two-year programme.



Opened in 2009 by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt, the Jameel House of Traditional Arts / Cairo curriculum includes modules in geometry, floral decorative patterns, observational drawing, and colour studies. Students also learn crafts such as woodwork, ceramics, gypsum and stained glass, and brasswork. The programme is rooted in Cairo's rich, unique architectural and design history: this year, for example, students undertook field work at Al-Ghuri mosque in Historic Cairo, and produced new works inspired by the architectural features of the city's Islamic monuments; students also took a new course in traditional Egyptian glassblowing at the Hodhod workshop in the City of the Dead.

Students graduate from the programme with a deep understanding of both the principles and practical application of the traditional arts, furthering opportunities for careers in the arts, heritage conservation, architectural preservation and the creative industries.

"The Jameel House of Traditional Arts / Cairo is where I have learned much of the knowledge and skills I have today," said Noha Badr, a graduate and now metalwork instructor at the Jameel House of Traditional Arts / Cairo. "It has opened up a path of opportunities for me towards a much broader horizon, allowing me to pursue my passion, achieve real accomplishments and meet new people who share my zest for art and heritage. Now, every time I teach anyone something new, I strive to open up the same path to them."

On graduation, students have access to opportunities to continue practising their crafts, from the annual alumni exhibition (held [in 2017 in the Maq'ad of Sultan Qaitbey](#) in the City of the Dead), to summer outreach programmes for children in deprived neighbourhoods of Cairo (held [in Al-Khalifa in 2017](#) and [in Al-Darb Al-Ahmar in 2018](#)), and to expanding opportunities for graduates to establish their own businesses.

To apply, applicants are invited to complete the [form](#) available on the Art Jameel website or on the Facebook and Instagram accounts of the Jameel House of Traditional Arts / Cairo. The completed form should be submitted in person on September 24, 2018, when applicants will also undertake a drawing assessment, between 10 am and 4 pm at the Jameel House of Traditional Arts / Cairo, 1 El Emam Street, near the Amr Ibn El Aas Mosque, El Fustat, Old Cairo, Cairo, Egypt. Selected candidates will be scheduled for an interview with the selection committee on September 25, 2018.

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For more information visit www.artjameel.org and join the conversation on Instagram [@art_jameel](#), [@jhtacairo](#) | Facebook [Art Jameel, Jameel House of Traditional Arts / Cairo](#) | Twitter [@art_jameel](#)

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Jameel House of Traditional Arts / Cairo

Launched in 2009 by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt, the Jameel House of Traditional Arts / Cairo is a major educational institute teaching young Egyptians classes in traditional Islamic geometry, drawing, colour harmony and arabesque studies, as well as specialised training in ceramics, glass and gypsum, metalwork and woodwork. Students are taught a two-year diploma programme, developed and delivered by the Prince's Foundation, according to the same principles and standards as the postgraduate courses of the original London school. Located in Fustat in the heart of the historic district of Old Cairo, the Jameel House of Traditional Arts / Cairo programme focuses on the preservation of local cultural heritage, including through field trips to major monuments and practical design and make projects. The Jameel House of Traditional Arts / Cairo also supports graduates seeking employment or to establish businesses in the traditional arts. Around 20 students graduate each year and join the many alumni who connect through the programme's alumni association and participate in the annual alumni exhibition.

About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

Art Jameel's model is collaborative: major institutional partners include [the Victoria & Albert Museum](#), the [Prince's Foundation School of Traditional Arts](#) and the [Metropolitan Museum of Art](#); locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is now set to launch two new cultural centres: the [Jameel Arts Centre](#), a contemporary arts institution in the UAE (opening November 11, 2018) followed by, in 2019, [Hayy: Creative Hub](#), a major complex for the creative industries in Saudi Arabia.

Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org