

For Immediate Release

## Jameel House of Traditional Arts / Cairo opens major alumni art exhibition and craft fair in Al Munirah

- Major exhibition and fair opens at the Institut français d'archéologie orientale in Cairo on December 9 with more than 120 handcrafted works in ceramic, woodwork and metalwork, all available for sale
- The exhibition is free and open daily from December 10-15, 12 to 5 pm
- The Jameel House of Traditional Arts / Cairo is a collaboration between Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt



**Cairo, Egypt | December 4, 2018** – The Jameel House of Traditional Arts / Cairo, a centre for the study of traditional arts and the preservation of heritage, is organising the fourth annual exhibition of works by alumni of its celebrated educational programme. Located in the palatial setting of the Institut français d'archéologie orientale (at 37 El Shaikh Ali Youssef, Al Munirah, Cairo), the exhibition is a high-profile platform for upcoming artists and artisans to display and sell works in ceramic, gypsum, woodwork and metalwork.



Opening on December 9 at 7pm, the exhibition will run until December 15 and will feature more than 300 artworks handmade by fifteen artists and artisans. The participants are all graduates of the highly competitive two-year educational programme at the Jameel House of Traditional Arts / Cairo, which opened in 2009 as a collaboration between Art Jameel, the Prince's Foundation School of Traditional Arts and Cultural Development Fund of Egypt.



One of the graduation projects of this year's Jameel House of Traditional Arts / Cairo students



"The first three annual alumni exhibitions were a great success with more than 350 pieces of woodwork, ceramics, and jewellery displayed by more than 40 artists. This annual alumni exhibition provides an opportunity for former students of the programme to exhibit artworks completed since graduation, and for art-lovers to support the upcoming artists and acquire the valuable pieces that are for sale. We are expecting this fourth alumni exhibition to continue the upward trend, across the board," said Antonia Carver, Director of Art Jameel.



A workshop at Bayt Yakan, part of the 2018 Art Jameel and Bayt Yakan summer programme

Art Jameel supports the revival of Egyptian crafts and traditional arts and has opened new avenues to alumni of the Jameel House of Traditional Arts / Cairo educational programme; graduates have access to opportunities to continue practising their crafts, from the annual alumni exhibition to summer outreach programmes for children, and to expanding opportunities to establish their own businesses. This year, Art Jameel launched the Atelier Cairo Art Jameel as a platform for Egyptian artisanship and



design. Located in Zamalek, Cairo, the Atelier combines a co-working space for upcoming craft designers, a public programme of workshops in the traditional arts, and business training and incubator support for craft entrepreneurs. Founding participants at the Atelier Cairo Art Jameel include a number of alumni of the Jameel House of Traditional Arts / Cairo. Previous editions of the Jameel House of Traditional Arts / Cairo annual alumni show have been held at the British Council and at the Maq'ad of Sultan Qaitbey in the City of the Dead.



Jameel House of Traditional Arts / Cairo 3rd alumni exhibition, December 2017 at Maq'ad of Sultan Qaitbey

The exhibition is free and open daily from 12pm to 8pm from the day after the opening, December 10, until December 15. Artworks will be available for sale, enabling the graduating artists to begin building and support their own crafts enterprises.

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For more information visit <u>www.artjameel.org</u> and join the conversation on Instagram <u>@art\_jameel</u>, <u>@jhtacairo,@ateliercairo</u>| Facebook <u>Art\_Jameel</u>, <u>Jameel House of Traditional Arts / Cairo,Atelier Cairo Art</u> <u>Jameel</u> | Twitter <u>@art\_jameel</u>

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## Jameel House of Traditional Arts / Cairo

Launched in 2009 by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt, the Jameel House of Traditional Arts / Cairo is a major educational institute teaching young Egyptians classes in traditional Islamic geometry, drawing, colour harmony and arabesque studies, as well as specialised training in ceramics, glass and gypsum, metalwork and woodwork. Students are taught a two-year educational programme, developed and delivered by the Prince's Foundation, according to the same principles and standards as the postgraduate courses of the original London school. Located in Fustat in the heart of the historic district of Old Cairo, the Jameel House of Traditional Arts / Cairo programme focuses on the preservation of local cultural heritage, including through field trips to major monuments and practical design and make projects. The Jameel House of Traditional Arts / Cairo also supports graduate seeking employment or to establish businesses in the traditional arts. Around 20 students graduate each year and join the many alumni who connect through the programme's alumni association and participate in the annual alumni exhibition.

## **About Art Jameel**

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

<u>Jameel Arts Centre</u>, an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; <u>Hayy:</u> <u>Creative Hub</u>, a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include <u>Delfina Foundation</u>, <u>the Metropolitan</u> <u>Museum of Art</u>, the <u>Prince's Foundation School of Traditional Arts</u> and <u>the Victoria and Albert Museum</u>. Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.



Art Jameel is positioned alongside <u>Community Jameel</u>, and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org