

For Immediate Release

Artists and enthusiasts invited to apply for the fourth year of the Jameel House of Traditional Arts / Jeddah

- Art Jameel is now receiving applications for the fourth year of its highly popular traditional arts programme in the heart of Jeddah's historic district, Al-Balad
- Participants taught by world-renowned tutors in drawing, painting, gypsum-carving, woodwork, ceramics and other techniques
- Applications will close on April 18, 2019



Jeddah, Saudi Arabia | April 10, 2019 – The <u>Jameel House of Traditional Arts / Jeddah</u> is now receiving applications for the fourth year of the traditional arts programme in the heart of Al-Balad, Jeddah's historic district.

The one year-long programme teaches traditional Islamic arts and includes the study of the crafts and architecture of Al-Balad, with regular field visits to study the rich cultural heritage of Jeddah. The programme is created and delivered by the Prince's Foundation School of Traditional Arts in London, with international PFSTA tutors coming to teach from London, the Jameel House of Traditional Arts / Cairo, and also from Jeddah. At the



end of the programme participants are awarded a Foundation Certificate by the Prince's Foundation School of Traditional Arts.

The one-year programme includes modules in Islamic geometry, patterns and design, nabati ornaments, colour harmony and decorative techniques, woodwork, gypsum-carving and other traditional crafts. Throughout the year, participants will be invited to join in major arts festivals in Jeddah, including exhibitions, workshops and open studios, and opportunities to volunteer at schools and in workshops for children and the local community. Participants graduate from the programme with a deep understanding of both the principles and practical application of the traditional arts, furthering opportunities for careers in the arts, heritage conservation, architectural preservation and the creative industries.

All participants will complete the programme with a final project, which can be both personal and collaborative. The final project works will be displayed in an exhibition at the Jameel House of Traditional Arts / Jeddah. This year's end-of-year show opens on April 29.

Opened in 2015 by Art Jameel, in partnership with the Saudi Arabian Society for Culture and the Arts and with the one-year programme designed and delivered by the Prince's Foundation School of Traditional Arts, the Jameel House of Traditional Arts / Jeddah has established itself as a centre for artisanship, architectural discourse, and heritage preservation. This year, alumni of the Jameel House of Traditional Arts / Jeddah produced an intricate window in mangour, the traditional style of interlaced woodwork, as part of the restoration of the Jamjoom House, one of the grandest of the coral-stone tower-houses in Al-Balad and currently part of the Ministry of Culture's programme of reinforcement. The work was exhibited as part of the Al Obour, the sixth edition of the Saudi Art Council's annual arts fair in Jeddah in February.

All applicants who wish to apply to the upcoming programme are invited to complete a short form available here or at artjameel.org/heritage/jeddah. Applications will close on April 18, 2019. Shortlisted applicants will be invited to bring a portfolio of their work to an interview conducted by tutors from the Prince's Foundation School of Traditional Arts, held at the Jameel House of Traditional Arts / Jeddah on April 30 and May 1, 2019.

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For more information visit <u>artjameel.org</u> and join the conversation on Instagram <u>@art_jameel, @jhtajeddah,</u> <u>@hta_albalad</u> | Facebook <u>Art Jameel</u> | Twitter <u>@art_jameel</u>

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About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's



programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

<u>Jameel Arts Centre</u>, an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; <u>Hayy:</u> <u>Creative Hub</u>, a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include <u>Delfina Foundation</u>, <u>the Metropolitan Museum of Art</u>, the <u>Prince's Foundation School of Traditional Arts</u> and <u>the Victoria and Albert Museum</u>. Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside <u>Community Jameel</u>, and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org

About the Prince's Foundation School of Traditional Arts

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

www.psta.org.uk/