

For Immediate Release

Project Space Art Jameel opens in historic Jeddah with focus on traditional arts and contemporary projects

- The new venue is a versatile arts programming space in the heart of Al-Balad, part of Art Jameel's collaborative approach to supporting the arts in Jeddah
- Project Space complements the Jameel House of Traditional Arts / Jeddah and sits alongside other major Art Jameel projects in the city, the Jeddah Sculpture Museum and Hayy: Creative Hub
- With core activities in the traditional arts and crafts, the Project Space is a maker-space, exhibition space and a home for contemporary creatives to engage with Jeddah's heritage



Jeddah, Saudi Arabia | April 6, 2019 – Art Jameel today opened a new creative space in Jeddah as a venue for collaborations with contemporary and traditional artists, designers and creatives. An intimate and versatile space nestled in the splendour of Al-Balad, Jeddah's historic district, Project Space Art Jameel will combine traditional arts activities with a maker-space and a broader contemporary arts programme of workshops, exhibitions, talks and events curated by Art Jameel and its partners.

The new space complements the [Jameel House of Traditional Arts / Jeddah](#), the centre for artisanship, architectural discourse and heritage preservation that Art Jameel established in 2015 in cooperation with the



Saudi Arabian Society for Culture and the Arts and with a one-year craft and design programme designed and delivered by the Prince's Foundation School of Traditional Arts. Craft modules from the one-year programme, including gypsum-carving and woodworking, will take place in the Project Space each year and constitute its core activities.

Located on the ground floor of a contemporary building next to the famous Jamjoom House, and a stone's throw from the Jameel House of Traditional Arts / Jeddah, the Project Space underwent a six-month renovation and fit-out with machinery and equipment for makers and craftspeople.

As well as the Project Space and the Jameel House of Traditional Arts, other major Art Jameel activities in Jeddah are the [Jeddah Sculpture Museum](#), and the upcoming [Hayy: Creative Hub](#), opening in 2020. Before opening the Jameel Arts Centre in Dubai in 2018, Art Jameel ran a temporary [Project Space](#) in Alserkal Avenue in Dubai with a wide-ranging programme of arts activities.

Project Space Art Jameel in Jeddah is located next to the Jamjoom House in Jeddah historic district, [here](#). Follow Art Jameel on social media at [@art_jameel](#) for news on activities at the Project Space.

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For more information visit www.artjameel.org and join the conversation on Instagram [@art_jameel](#), [@jhtajeddah](#), [@hta_albalad](#) | Facebook [Art Jameel](#) | Twitter [@art_jameel](#)

Press Contacts

Abir Ben Bechir
a.bechir@alj.ae

About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

[Jameel Arts Centre](#), an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; [Hayy: Creative Hub](#), a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include [Delfina Foundation](#), [the Metropolitan Museum of Art](#), the [Prince's Foundation School of Traditional Arts](#) and [the Victoria and Albert Museum](#). Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.



Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

About the Prince's Foundation School of Traditional Arts

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

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