



For Immediate Release

Art Jameel turns waste to art and inspires young people through Jeddah's heritage this summer

- **Art Jameel's new summer programme includes programme for the Saudi Art Council's 21,39 Summer Edition, held in Al-Balad from June 8**
- **Based at Art Jameel's spaces in Al-Balad, the programme is open to all, with a focus on local communities, and addresses Jeddah's heritage and sustainability challenges**
- **Collaborating partners include the KHAM makerspace and Kees Chic, a social enterprise, both established by alumni of the Jameel House of Traditional Arts / Jeddah**

Jeddah, Saudi Arabia | June 8, 2019 – [Art Jameel](#), an organisation that supports heritage, education and the arts, is launching a summer programme of workshops and activities that celebrate the heritage of Jeddah's historic district, Al-Balad. Through the programme, which opens on June 8, Art Jameel is participating in the Saudi Art Council's inaugural 21,39 Summer Edition. Art Jameel's programme focuses on children and families, especially communities living in Al-Balad, and uses craft and the traditional arts to foster artistic engagement with the rich architectural heritage of old Jeddah, and to address challenges with waste and sustainability. For the Saudi Art Council's first summer edition of 21,39, curated by [Bricklab](#), Art Jameel is delivering a programme of workshops that use craft to turn waste into art. The programme, which supports communities living in Al-Balad, will address the sustainable management of waste, preventing the degradation of the historic buildings, and reviving traditional crafts in old Jeddah.

Two workshops – using waste paper and card to make lights in traditional geometric styles; and introducing the Islamic tradition of ceramics through clay-pressing – are delivered in partnership with [KHAM](#), a makerspace in Jeddah opened by three alumni of the Jameel House one-year programme. A third workshop – using waste plastic bags and traditional Arabian embroidery to make coasters – is delivered in partnership with [Kees Chic](#), a social enterprise established by Diana Rayyan, an alumna of the inaugural short workshop programme at the Jameel House. The workshops are delivered by the Art Jameel team at venues in Al-Balad including the Jameel House and [Project Space Art Jameel](#).

Art Jameel has close ties to Al-Balad. As well as the Jameel House, which opened in 2015, Art Jameel opened Project Space Art Jameel in Jeddah in April this year. The Project Space, a stone's throw from the Jameel House in the very heart of Al-Balad, is a creative space and a venue for collaborations with contemporary and



traditional artists, designers and creatives, which aims to foster closer artistic engagement with the heritage of historic Jeddah.

All the Art Jameel summer workshops are open and free. More information on the programme, including timings, venues and the subject of each workshop, are available on Art Jameel's website, artjameel.org, and social media, [@art_jameel](https://www.instagram.com/art_jameel).

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For more information visit artjameel.org and join the conversation on Instagram [@art_jameel](https://www.instagram.com/art_jameel), [@jhtajeddah](https://www.instagram.com/jhtajeddah), [@hta_albalad](https://www.instagram.com/hta_albalad) | Facebook [Art Jameel](https://www.facebook.com/ArtJameel) | Twitter [@art_jameel](https://twitter.com/art_jameel)

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About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

[Jameel Arts Centre](http://www.artjameel.org), an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; [Hayy: Creative Hub](http://www.hayycreativehub.com), a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include [Delfina Foundation](http://www.delfinafoundation.com), [the Metropolitan Museum of Art](http://www.metmuseum.org), the [Prince's Foundation School of Traditional Arts](http://www.princefoundation.org) and [the Victoria and Albert Museum](http://www.vam.ac.uk). Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside [Community Jameel](http://www.communityjameel.org), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org

About the Prince's Foundation School of Traditional Arts

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of



integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents, including the one year programme of the Jameel House of Traditional Arts / Jeddah.

www.psta.org.uk/