



For Immediate Release

Atelier Cairo Art Jameel announces winter programme of artisanal workshops in partnership with Darb 1718

- The programme includes workshops in jewellery making, gold plating, recycled paper and geometrical models in Islamic Art.

Cairo, Egypt | November 26, 2019 - [Atelier Cairo Art Jameel](#), [Art Jameel's](#) platform for Egyptian entrepreneurship, artisanship and design, today announces a month-long programme of workshops, in partnership with [Darb 1718](#), that aims to engage the community in the revival and development of traditional artisanal crafts.

Blending contemporary design and traditional arts, the programme includes workshops that focus on jewellery-making and the use of recyclable material. In addition, alumni of the [Jameel House of Traditional Arts in Cairo](#) will offer a specialised workshop on geometrical models in Islamic art.

Taking place over the course of December, at both the Atelier Cairo Art Jameel and Darb 1718, the workshops present an opportunity for members of the local community, of a range of skill and experience levels, to develop their design and craft skills and connect with the thriving artisanal community in Cairo.

The programme includes:

- Jewellery workshop, led by Nora Foad, at Darb 1718, on December 5-7.
- Gold plating workshop, led by Kamel Reshar, at Darb 1718, on December 7.
- Use of recycled paper workshop, led by Nour Mahmoud, at Atelier Cairo Art Jameel, on December 9-10 and 12-13.
- Geometrical models in Islamic art workshop, led by Ahmed Mostafa and Amr Abu Zaid, at Atelier Cairo Art Jameel, on December 28-30.

George Richards, Head of Heritage Programmes, Art Jameel said: "Since its launch in February of this year, Atelier Cairo Art Jameel has built on the foundations set by the Jameel House of Traditional Arts in Cairo and the many other institutions active in the revival of Egypt's traditional crafts, to empower local artisans to start or expand their businesses."

"We are delighted to be working with Darb 1718, an organisation dedicated to supporting emerging artists and designers, on our collective goals of strengthening and nourishing the contemporary design and traditional craft community," he added.

The month-long programme of workshops is in partnership with Darb 1718, an Egyptian non-profit organisation founded in 2008 in the historic Fustat area in Old Cairo.



Commenting on this partnership, Yasmine Hussien, Darb1718 General Manager said: “I would like to express our excitement and enthusiasm to join forces with Art Jameel for the purpose of further supporting artistic practice and empowering creative societies. Hopefully, this event will act as a catalyst for a better future for innovative and visionary communities.”

The programme follows Atelier Cairo Art Jameel's 2019 summer programme in Tunis village, on Egypt's Lake Fayoum, which included children's workshops focusing on the region's unique heritage as a centre for traditional artisanship.

The initiative is part of Art Jameel's wider commitment to promoting heritage, education and arts around the Middle East and North Africa, complementing the organisation's programming in Cairo, Jeddah and Dubai through the [Jameel House of Traditional Arts in Cairo](#), [Jameel House of Traditional Arts in Jeddah](#), [Project Space Art Jameel in Jeddah](#) and [Jameel Arts Centre](#) in Dubai.

The programme of workshops will run until December 30, at both the Atelier Cairo Art Jameel, located in the Zamalek district of Cairo, and at Darb 1718, in the historic Fustat area of Old Cairo.

Additional information on the workshops and timings can be found on Atelier Cairo's [Facebook page](#).

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For more information visit www.artjameel.org and join the conversation on Instagram [@art_jameel](#), [@ateliercairo](#) | Facebook [Art Jameel, Atelier Cairo Art Jameel](#) | Twitter [@art_jameel](#)

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Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

[Jameel Arts Centre](#), an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; [Hayy: Creative Hub](#), a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.



Art Jameel's model is collaborative: major institutional partners include [Delfina Foundation](#), [the Metropolitan Museum of Art](#), the [Prince's Foundation School of Traditional Arts](#) and [the Victoria and Albert Museum](#). Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

Atelier Cairo Art Jameel

Atelier Cairo Art Jameel is a platform for Egyptian artisanship and design. Bridging Cairo's vibrant entrepreneurship ecosystem and the ancient, living traditions of Egyptian craft, Atelier Cairo Art Jameel aims to support the practice of traditional arts by empowering craft designers with the tools to start or expand their businesses.

Comprising a coworking space for craft entrepreneurs, a gallery and shop for craft design, and a venue for public workshops in the traditional arts, Atelier Cairo Art Jameel will also deliver a portfolio of entrepreneurship programmes tailored to the specific needs of craft designers, including a learning programme for starting or expanding a craft business; an access to finance programme; and an access to market programme.

Art Jameel has been working to preserve the traditional arts in Egypt since 2008, when it joined the Prince's Foundation School of Traditional Arts and Egypt's Cultural Development Fund to launch the Jameel House of Traditional Arts in Cairo with a two-year diploma programme in craft and design. Atelier Cairo Art Jameel complements that programme and is providing support to a number of alumni of the Jameel House in Cairo.

Darb 1718

In the midst of historic Old Cairo emerges a beating heart for contemporary art and culture in Egypt. Darb 1718 is an Egyptian non-profit organization founded in 2008. Its facilities include a variety of indoor and outdoor spaces that host different art mediums and cultural events.

Darb 1718 houses two art exhibition spaces, theater, dance and concert stages, outdoor cinema for independent film screenings, gardens and rooftops in addition to an artist residency to accommodate international artists and curators. The center provides workshops, programs and initiatives to educate and mentor emerging artists and offers them a space to exhibit their work alongside established artists.

It is a hub connecting Egyptian artists from several walks of life with the local and international art and culture scene. Darb 1718 is an art center and gathering point for all art events in Egypt. A wide stage for Cairo's Contemporary Art Scene.

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