



For Immediate Release

## **Artists and enthusiasts invited to apply to the Jameel House's acclaimed traditional arts programme in Jeddah**

- **Art Jameel is now receiving applications for the fifth year of its highly popular traditional arts programme at the Jameel House in Al-Balad, Jeddah's historic district**
- **Participants will be taught by expert tutors from the Prince's Foundation School of Traditional Arts**
- **Applications close on April 12, 2020**

Jeddah, Saudi Arabia | March 8, 2020 – [Art Jameel](#), an independent organisation that supports arts, education and heritage in the Middle East and beyond, today announces that the Jameel House of Traditional Arts in Jeddah is receiving applications for the fifth year of the traditional arts programme in the heart of Al-Balad, Jeddah's historic district.

The one-year-long programme, taught by expert tutors from the [Prince's Foundation School of Traditional Arts, London, and local master-craftspeople from Jeddah](#), offers the unique opportunity to study design principles and develop craft skills inspired by the art and architecture of Al-Balad and the wider rich cultural heritage of Jeddah.

Participants graduate from the programme with a deep understanding of both the principles and practical application of the traditional arts, furthering opportunities for careers in the arts, heritage conservation, architectural preservation and the creative industries. At the end of the programme, they are awarded a prestigious Foundation Certificate by the Prince's Foundation School of Traditional Arts.

The one-year programme includes modules in traditional Islamic geometry, nabati ornaments, decorative painting methods and colour harmony, woodwork, ceramics, gypsum-carving and other traditional crafts. Starting in 2019, a new module focused on product design was introduced to nurture participants interested in careers as craft entrepreneurs, interior designers, graphic designers, and other creative industries. Throughout the year, participants will be invited to join in significant arts festivals in Saudi Arabia, including exhibitions, workshops and open studios, and opportunities to volunteer at schools and in workshops for children and the local community.

All participants will complete the programme with a final project, and all works will be displayed in an end of year-exhibition at the Jameel House. The current cohort's final show will open on April 21, 2020.



Founded in 2015 by Art Jameel, in partnership with the Saudi Arabian Society for Culture and the Arts and with the one-year programme designed and delivered by the Prince's Foundation School of Traditional Arts, the Jameel House of Traditional Arts in Jeddah has established itself as a centre for artisanship, architectural discourse and heritage preservation.

All applicants who wish to apply to the upcoming programme are invited to complete a short form available on the [website](#). Applications will close on April 12, 2020. Shortlisted applicants will be asked to bring a portfolio of their work to an interview conducted by tutors from the Prince's Foundation School of Traditional Arts, held at the Jameel House of Traditional Arts in Jeddah on April 21 and 22, 2020. Around 15 participants will be accepted onto the programme.

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For more information visit [artjameel.org](http://artjameel.org) and join the conversation on Instagram @art\_jameel, @jhtajeddah | Facebook Art Jameel | Twitter @art\_jameel

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### **About Art Jameel**

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

Jameel Arts Centre, an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; Hayy:Creative Hub, a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020-21.

Art Jameel's model is collaborative: major institutional partners include Delfina Foundation, the Metropolitan Museum of Art, the Prince's Foundation School of Traditional Arts and the Victoria and Albert Museum. Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside Community Jameel, and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.



[artjameel.org](http://artjameel.org)

**About the Prince's Foundation School of Traditional Arts**

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical postgraduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

[www.psta.org.uk/](http://www.psta.org.uk/)