

For Immediate Release

Artists and enthusiasts invited to apply to the Jameel House in Cairo traditional arts diploma programme

- Art Jameel is now receiving applications for the twelfth year of its highly popular traditional arts programme at the Jameel House in Cairo
- Successful applicants will be taught by expert tutors from the Prince's Foundation School of Traditional Arts
- Applications close on September 27, 2020

Cairo, Egypt | September 16, 2020 – <u>Art Jameel</u>, an independent organisation that supports arts, education and heritage in the Middle East and beyond, today announces that the Jameel House in Cairo is receiving applications for the twelfth year of its highly popular traditional arts programme, launched by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt.

The two-year programme, taught by expert tutors from the <u>Prince's Foundation School of Traditional Arts</u>, London, offers the unique opportunity to study Islamic geometry, its patterns, and design fundamentals. The programme also includes modules in floral decorative patterns, painting methods and colour harmony, woodwork, ceramics, gypsum-carving, and metalwork.

Participants graduate from the programme with a deep understanding of traditional arts' principles and practical applications, furthering opportunities for careers in the arts, heritage conservation, architectural preservation and the creative industries. At the end of the programme, graduates are awarded a Foundation Certificate by the Prince's Foundation School of Traditional Arts.

Launched in 2009 by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt, the Jameel House in Cairo is a major specialist educational institute. Around 20 students graduate each year and join the many qualified artisans who connect through the programme's alumni association and participate in the annual alumni exhibition.

All applicants who wish to apply to the upcoming programme are invited to complete a short form available <u>here</u> and include a portfolio of their previous works. Applications will be accepted at the Jameel House, in the Fustat Traditional Crafts Centre in Historic Cairo from September 15 to 27, 2020. This will be followed by an entry exam for shortlisted candidates between September 30 to October 1, 2020.

Shortlisted applicants will be asked to bring a portfolio of their work to an interview conducted by tutors from the Prince's Foundation School of Traditional Arts, held at the Jameel House in Cairo on October 3, 2020.



For more information visit <u>artjameel.org</u> and join the conversation on Instagram <u>@art_jameel @jhtacairo</u> | Facebook Art Jameel House of Traditional Arts / Cairo | Twitter <u>@art_jameel</u>

Jameel House in Cairo

Launched in 2009 by Art Jameel, the Prince's Foundation School of Traditional Arts and the Cultural Development Fund of Egypt, the Jameel House in Cairo is a major educational institute teaching young Egyptians classes in traditional Islamic geometry, drawing, colour harmony and arabesque studies, as well as specialised training in ceramics, glass and gypsum, metalwork and woodwork. Students attend a two-year educational programme, developed and delivered by the Prince's Foundation School, according to the same principles and standards as the postgraduate courses of the original London school. Located in Fustat in the heart of Historic Cairo, the Jameel House programme focuses on the preservation of local cultural heritage, including through field trips to major monuments and practical design and make projects. Around 20 students graduate each year and join the many alumni who connect through the programme's alumni association and participate in the annual alumni exhibition.

About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

Jameel Arts Centre, an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; Hayy:Creative Hub, a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2021.

Art Jameel's model is collaborative: major institutional partners include Delfina Foundation, the Metropolitan Museum of Art, the Prince's Foundation School of Traditional Arts and the Victoria and Albert Museum. Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside Community Jameel, and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation.

artjameel.org

About the Prince's Foundation School of Traditional Arts



The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical postgraduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents.

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