

'Creative Careers Days', the UAE's foremost career fair for the creative industry, returns for the third edition at Jameel Arts Centre, supported by the UAE Ministry of Culture

- Open to students, jobseekers, and creative-minded youth, the three-day Art Jameel event is supported by the UAE Ministry of Culture and explores wideranging educational and career opportunities in the creative sector and features over 35 UAE organisations and universities
- To date, Creative Careers Days has welcomed +5000 visitors in the first two editions, including school and university students, lifelong learners, families and teachers
- This year's edition, theme "Form = Function = Form = Function = Form," marks the launch of a new comprehensive UAE-wide online resource, offering yearround pathways into the creative industry, from job listings and guides to practical advice and mentorship opportunities

Dubai, United Arab Emirates | October 7, 2024 – Art Jameel, an organisation that supports artists and creative communities, in collaboration with the <u>UAE Ministry of Culture</u>, hosts the third edition of the <u>Creative Careers Days</u> (CCD) at <u>Jameel Arts Centre</u>, Dubai, on **October 10, 11, and 12, 2024**. A first-of-its-kind event in the Middle East, CCD features a range of programmes, including workshops, talks, career surgeries, portfolio reviews, one-to-one consultations with experts and much more. Under the theme "Form = Function = Form = Function = Form," this year's edition brings together over 35 UAE organisations and universities and is dedicated to exploring diverse design careers and the ways in which the arts intersect with design, architecture, fashion, graphics, interiors and beyond. To date, the fair has welcomed +5000 visitors in the first two editions, including school and university students, lifelong learners, families and teachers. This year, CCD is open to school students aged 15 and above, university students, recent graduates, jobseekers, and creativity enthusiasts, allowing attendees to discover ways and opportunities to be part of the creative landscape of the nation.

In addition to exploring the various careers in the sector and the broad spectrum of creative disciplines — including collaborative and problem-solving approaches as well as opportunities in form and function — this year's edition, marks the launch of www.creativecareersdays.ae, a new comprehensive UAE-wide online resource, offering pathways into the creative industry, from job listings and guides to practical advice and mentorship opportunities.

Dr. Muna Al Suwaidi, Advisor Programmes & Projects Ministry of Culture, said: "The UAE Ministry of Culture is proud to support Creative Career Days an initiative in partnership with Art Jameel, reflecting our commitment to nurturing the next generation of creative minds and empowering them to shape the future of our nation's cultural landscape. By investing in the creative potential of our youth, we are investing in the future of our economy. Creative Career Days have been instrumental in connecting emerging talent and opportunity within the UAE's rapidly growing cultural and creative industries. Over the years, the event has grown into one of the most important gatherings dedicated to the UAE's cultural and creative community and we are committed to ensuring its continued success. This platform inspires, educates, and connects young creatives with the resources they need to thrive in their career paths. We are proud to witness the tangible impacts of this initiative, with a growing number of participants and meaningful collaborations developing over the years."

Uns Kattan, Deputy Director and Head of Learning and Research at Art Jameel, said:

"We are thrilled to collaborate with the UAE Ministry of Culture on the third edition of Creative Careers Days, a truly unique and pioneering event that highlights the dynamic and growing opportunities within the creative sector. With over 5,000 visitors attending the first two editions, this fair has proven there is a tremendous appetite for such platforms. At Art Jameel, our approach to learning through the arts is integral to our mission. Our dedicated team provides programmes and training opportunities for everyone, from primary-age students to lifelong learners. This year, we deepen our commitment by launching an innovative online resource to guide the next generation of creatives, offering job listings, career advice, and mentorship. We are proud to offer a space that fosters exploration and empowerment for students and jobseekers alike. There's a real talent, nation-wide, and platforms like Creative Careers Days aim at matchmaking an untapped upcoming talent with a growing industry."

CCD underscores Art Jameel's commitment to promoting lifelong learning in the arts. Managed by the organisation's highly experienced learning and events teams, this unique career fair brings together academic and arts entities based in the country, including government, private, and non-profit sectors, all dedicated to nurturing local talent in the creative field. Supported by the **UAE Ministry of Culture**, the +35 UAE-based bilingual organisations participating in the third edition of Creative Careers Days include: Abu Dhabi Art, Abu Dhabi Music and Arts Foundation, Abdul Latif Jameel,



Aiden, American University of Dubai, American University of Sharjah, Bayt Al Mamzar, Dirwaza Curatorial Lab, Dubai Institute of Design and Innovation, Emirates Literature Foundation, Fujifilm, Gulf Photo Plus, Guggenheim Abu Dhabi, ICD Brookfield, Istituto Marangoni, Ivy Advisory, Louvre Abu Dhabi, M_39, Manarat Al Saadiyat Art Studio, Middlesex University, Möbius Design Studio, National Pavilion — La Biennale di Venezia, New York University, NYU Abu Dhabi Art Gallery, Sharjah Performing Arts Academy, Tashkeel, The Arts Centre at NYU Abu Dhabi, The Institute for Emerging Art, Zayed University, 421 Arts Campus, 1971 Design Space

Ministry of Culture UAE, Department of Culture and Tourism Abu Dhabi, Dubai Culture & Arts Authority, Sharjah Museums Authority, and more.

The first two days of the event will be dedicated to group visits from schools and universities. The final day will be open for those interested in exploring trends and opportunities in the creative sector. The event will feature several inspirational talks, informational/making workshops, and career consultation sessions designed to provide attendees with insights into educational options, career pathways, skills and competencies, internships, and volunteering opportunities. Additionally, teachers and educational professionals can access a special range of resources on pedagogy and arts education at the Jameel Library.

Online registrations are open for schools, universities, and individual participants. Spaces are limited and will be filled on a first-come, first-served basis. Please register online here.

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The UAE Ministry of Culture

The Ministry of Culture, in line with its vision of "A culture that inspires the world and empowers young people to create the future," is committed to enriching the cultural sector in the United Arab Emirates. The Ministry achieves this by supporting Emirati cultural, artistic, and heritage institutions, providing a platform for creative and talented individuals across various fields, and promoting dialogue between different cultures. Additionally, the Ministry collaborates with strategic partners to deliver impactful outcomes that reflect the UAE's vibrant and diverse cultural scene at the local, regional, and global levels. The Ministry has two primary national missions:

 Preserving Cultural Acquisitions and Developing Expertise: The Ministry focuses on preserving cultural assets, fostering skills crucial for sustainability, and supporting a knowledge-based economy. This includes supporting cultural and artistic activities, producing knowledge, and preserving both tangible and intangible heritage. The



ministry also encourages artistic movements and raises awareness of culture's educational and social roles in collaboration with national and international cultural and artistic institutions.

Upholding the Emirati Identity and Enhancing the Cultural Sector: The Ministry is
dedicated to preserving the Emirati identity, elevating the global status of the
cultural and youth sectors, and maximizing their contribution as active and
productive components of the national economy. This is achieved by safeguarding
the National Cultural Heritage, promoting cultural and creative industries, and
investing in the energy and talents of young people to empower them.

About Jameel Arts Centre

One of the first contemporary arts institutions in Dubai, <u>Jameel Arts Centre</u> presents curated solo and group exhibitions, drawn both from the Art Jameel Collection and through regional and international collaborations.

The Centre is a 10,000-square metre, three-storey, multi-disciplinary space designed by UK-based practice Serie Architects. The building is punctuated by seven gardens, designed by landscape architect Anouk Vogel, which reflect local and global desert biomes. Sitting alongside is the Jaddaf Waterfront Sculpture Park, designed by waiwai, and a collaboration between Art Jameel and Dubai Holding.

Located by the creek in Dubai's Jaddaf Waterfront neighbourhood, the Jemeel's galleries are complemented by the Jameel Library, an open-access research centre dedicated to artists and cultural movements in the Gulf states and beyond. The Jameel also includes project and commissions spaces, a writer's studio, an artisan seasonal dining concept 'Teible' and the Art Jameel Shop.

Jameel Arts Centre served as a hub for multidisciplinary practitioners working across culture and climate change during COP28.

About Art Jameel

Art Jameel supports artists and creative communities. Founded and supported by the Jameel family philanthropies, the independent organisation is headquartered in Saudi Arabia and the UAE and works globally. Art Jameel's programmes – across exhibitions, commissions, research, learning and community-building – are grounded in a dynamic understanding of the arts as fundamental to life and accessible to all.



Art Jameel's two institutions—Hayy Jameel, a dedicated complex for the arts and creativity in Jeddah, Saudi Arabia, and Jameel Arts Centre, an innovative institution for contemporary art and ideas in Dubai, UAE—are complemented by digital initiatives, collaborations with major institutional partners, and a network of practitioners worldwide.

Read Art Jameel's Sustainability Charter.