

*For Immediate Release*

## Art Jameel joins technical meeting in Rome to plan African heritage conservation programme for ICCROM

- ICCROM is the international body for cultural heritage conservation; meeting attendees represented heritage organisations from across the continent
- The findings of the meeting included a vision for Africa's youth to play a leading role in heritage conservation for the benefit of all generations
- Art Jameel has been delivering heritage programmes in Africa since 2009



**Rome, Italy | January 15, 2018** – Art Jameel joined leaders from across Africa to plan a new heritage conservation programme for the continent for the [International Centre for the Study of the Preservation and Restoration of Cultural Property](#) (ICCROM). The three-day meeting, January 9-11, 2019, hosted by the Egyptian Academy of Fine Arts in Rome, Italy, near to ICCROM's headquarters, convened 15 experts from across Africa to begin drafting the vision, goal, guiding principles, objectives and activities of the first ICCROM Africa programme since 2009.



Art Jameel has been delivering heritage programmes in Africa since 2009, when it launched the [Jameel House of Traditional Arts / Cairo](#) in Egypt, a centre for the preservation of traditional crafts, delivered in partnership with the Prince's Foundation School of Traditional Arts and Egypt's Cultural Development Fund.

Other participants in the meeting in Rome included representatives of the African Union, African World Heritage Fund, United Nations Educational, Scientific and Cultural Organisation (UNESCO) Africa Unit, universities, museums, grassroots heritage organisations, and other national, international and intergovernmental bodies connected to heritage conservation in Africa.

The findings of the Rome meeting, presented at a closing ceremony attended by representatives of the Egyptian, Italian, Cameroonian, French and other governments at the Egyptian Academy, included a vision for Africa's youth to play a leading role in heritage conservation for the benefit of all generations, and specific objectives focused on economic and social development, the engagement of youth and women in heritage, and the strengthening of institutions.

Art Jameel's participation in the ICCROM meeting for Africa follows the [fourth Protecting the Past conference on Middle East and North Africa heritage](#), held in December 2018, which Art Jameel co-organised with ICCROM's Arab regional centre, ICCROM-ATHAR, the Global Heritage Fund, and the Endangered Archaeology of the Middle East and North Africa (EAMENA) programme at participating British universities. The Protecting the Past conference was held at the ICCROM-ATHAR headquarters in Sharjah, United Arab Emirates, with a gala dinner hosted by Art Jameel at the Jameel Arts Centre in Dubai.

Also in Africa, Art Jameel launched the [Atelier Cairo Art Jameel](#) in 2018 as a platform for Egyptian artisanship and design. Located in Zamalek, Cairo, the Atelier combines a co-working space for upcoming craft designers, a public programme of workshops in the traditional arts, and business training and incubator support for craft entrepreneurs. Atelier Cairo Art Jameel complements the Jameel House of Traditional Arts / Cairo.

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For more information visit [www.artjameel.org](http://www.artjameel.org) and join the conversation on Instagram [@art\\_jameel](#), [@jhtacairo](#), [@ateliercairo](#) | Facebook [Art Jameel](#), [Jameel House of Traditional Arts / Cairo](#), [Atelier Cairo Art Jameel](#) | Twitter [@art\\_jameel](#)

**About Art Jameel**



Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

[Jameel Arts Centre](#), an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; [Hayy: Creative Hub](#), a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include [Delfina Foundation](#), [the Metropolitan Museum of Art](#), the [Prince's Foundation School of Traditional Arts](#) and [the Victoria and Albert Museum](#). Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

[www.artjameel.org](http://www.artjameel.org)