

hFor Immediate Release

Jameel House of Traditional Arts / Jeddah Invites the Public to Attend Its Annual Exhibition of Artisanal Craft and Design

- **The exhibition features the works of 14 artists and is the culmination of the one-year traditional arts programme at the Jameel House of Traditional Arts / Jeddah.**



Visitors at the exhibition opening discuss work with one of the artists

Jeddah, Saudi Arabia | May 1, 2019 – [Art Jameel](#), an organisation that supports heritage, education and the arts, invites the public to attend an exhibition that marks the culmination of the one-year traditional arts programme at the [Jameel House of Traditional Arts / Jeddah](#). Fourteen artists and designers are exhibiting works that draw together Jeddah's rich history of craft, material use, and artisanal excellence, and reflect the cosmopolitan nature of the city and its place in the Islamic World. The exhibition runs until May 11, 2019, at the Jameel House of Traditional Arts in the Balad, Jeddah.

The exhibition presents new design and artworks by this year's cohort of Jeddah-based artisans: Ammar Asif Jiman, Angham Abdulaziz Munshi, Asma Saud Alarifi, Dalia Alireza, Doaa Anas Mousa, Fathima Chinoy Arshad, Kholod Abdul-Karim Sinjab, Malak Omar Masallati, Nour Abdullah Gary, Nuha Abdullah Alamoudi, Omniah Farouk Jamjom, Rana Fahd Alsoliman, Rana Mohammed Omer Tashkandi and Sarah Abdulrahman Aljehani.



The works on display include a decorative screen made collaboratively which embodies the shared heritage of Saudi Arabian and Syrian artists; this major work blends patterns from the Umayyad Mosque with mangour and gypsum craft from Jeddah. A painting on gesso depicts traditional motifs of the ghabana (turban/shawl), representing the winter and summer journeys between Yemen and Syria, passing through Mecca, as researched by one of the artists. Other diverse works exhibited include lighting units, ceramic panels and storage boxes.

The Jameel House of Traditional Arts / Jeddah opened in 2015, and the following year launched the one-year traditional arts programme, designed and delivered by the [Prince's Foundation School of Traditional Arts](#) in London, in partnership with the **Saudi Arabian Society for Culture and Arts**.

The programme aims to imbue participants with a deep understanding of both the principles and practical application of the traditional arts and, upon graduation, all participants are awarded a Foundation Certificate by the Prince's Foundation School of Traditional Arts. The programme sets the framework from which they can explore career opportunities in the arts, heritage conservation, architectural preservation and the creative industries. Participants are invited to join in major arts festivals in Jeddah, including exhibitions, workshops and open studios, and opportunities to volunteer at schools and in workshops for children and the local community.

2019 is a year of expansion for Art Jameel's heritage programming in Saudi: the new [Project Space Art Jameel](#), a creative space for collaborations with contemporary and traditional artists, designers and creatives, just opened; and following a collateral exhibition alongside the Saudi Art Council's annual [21,39 Jeddah Arts](#) earlier this year, the Jameel House of Traditional Arts today announces its participation in this summer's festival in Al-Balad, organised by the Ministry of Culture. Through June-July, the new Project Space Art Jameel will host workshops focusing on traditional arts for craftspeople of all ages and experiences.

Antonia Carver, Director of Art Jameel, said: "It is fantastic to see how far the one-year programme at the Jameel House of Traditional Arts / Jeddah has come in just three years. The preservation of the heritage of Al-Balad in Jeddah is at the core of the programme, and the works that the participants have masterfully created reflect the Old Town's rich tradition of craftsmanship and artisanal excellence"

Art Jameel built on its established Saudi programme this week with the announcement of a new educational initiative, **Hayy: Learning**. The programme launches with an Open Call for artists to participate in **Navigating the Contemporary Art Scene**, the inaugural programme, developed specifically for upcoming contemporary artists and creatives in Saudi. Further information on **Navigating the Contemporary Art Scene** is [here](#).

The Jameel House of Traditional Art/ Jeddah exhibition is free and open to all, [located behind Al Mimar Mosque](#), off Al-Dahab Street, in Jeddah historic district. Opening hours are 10am-1pm and 5-9pm. Additional information is [here](#).

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For more information visit artjameel.org and join the conversation on Instagram [@art_jameel](https://www.instagram.com/art_jameel), [@jhtajeddah](https://www.instagram.com/jhtajeddah), [@hta_albalad](https://www.instagram.com/hta_albalad) | Facebook [Art Jameel](https://www.facebook.com/ArtJameel) | Twitter [@art_jameel](https://twitter.com/art_jameel)

Additional images can be accessed [here](#).

Press Contacts

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About Art Jameel

Art Jameel supports artists and creative communities. Current initiatives include running heritage institutes and restoration programmes, plus a broad range of arts and educational initiatives for all ages. The organisation's programmes foster the role of the arts in building open, connected communities; at a time of flux and dramatic societal shifts, this role is understood as more crucial than ever.

[Jameel Arts Centre](#), an innovative contemporary institution in Dubai, UAE, opened on November 11, 2018; [Hayy: Creative Hub](#), a major complex for the creative industries in Jeddah, Saudi Arabia, is set to launch in 2020.

Art Jameel's model is collaborative: major institutional partners include [Delfina Foundation](#), [the Metropolitan Museum of Art](#), the [Prince's Foundation School of Traditional Arts](#) and [the Victoria and Albert Museum](#). Locally, the organisation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks.

Art Jameel is positioned alongside [Community Jameel](#), and complements its sister organisation's work in promoting positive social change, job creation and poverty alleviation across the Middle East, North Africa and Turkey.

www.artjameel.org

About the Prince's Foundation School of Traditional Arts

The Prince's Foundation School of Traditional Arts is part of a group of charities which reflect HRH The Prince of Wales's profound interest in some of the most relevant and pressing challenges facing the world we live in today. The Prince's Foundation School has pioneered practical post-graduate degrees at Master's and Doctoral level in the traditional arts of the great civilizations of the world. The School teaches the importance of integrating the theoretical study of the traditional arts with their practical application. One of the School's main objectives is to encourage an awareness of the holistic nature of the traditional artist, whose inspiration derives from the highest sources and whose skill and dedication creates masterpieces which we can all recognise as part of our world heritage.

The School's postgraduate programme, based on the practice and research of the traditional arts, has expanded to include the Open Programme, extending our teaching to a wider community; the Harmony Schools



Programme, presenting an integrated view of the world to younger audiences; and an Outreach Programme active in more than twenty countries across five continents, including the one year programme of the Jameel House of Traditional Arts / Jeddah.

www.psta.org.uk/